

August 17, 2004

To Whom It May Concern:

Cynthia La'O was employed at Adamson Advertising for the past year. In that time, I was tremendously impressed with Cynthia's work ethic and creative ability.

I cannot recall ever being around an entry level employee who was so committed to her employer. There were countless nights and weekends that Cynthia was at the agency working on significant projects, many of which were new business presentations.

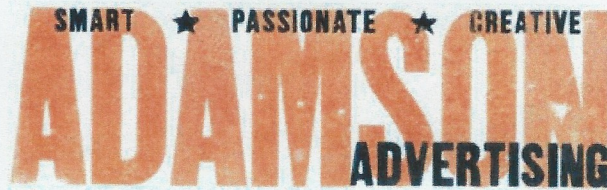
Cynthia's creative abilities were really starting to shine in her final months at the agency. Our ECD was not hesitant in getting Cynthia involved with major agency projects and opportunities. She personally designed an agency brochure and a prospect's new business presentation that the agency eventually won.

Cynthia would certainly be an asset and a major contributor for whoever is lucky enough to employ her.

Sincerely,

A handwritten signature in black ink, appearing to read "Alan Epstein", written over a horizontal line.

Alan Epstein  
Partner/Executive Vice President



August 31, 2004

To Whom It May Concern:

I must admit that it is with mixed feelings that I write this recommendation letter for Cynthia La'O. Without a doubt and with much enthusiasm, I can tell you that Cynthia is a valuable contributor and team player that will be an asset to any organization. Yet, I am selfish enough to note that she will be missed at Adamson, both professionally and personally.

I have enjoyed the pleasure of working with Cynthia in both teammate and managerial capacities, and have witnessed firsthand her dedication, thoroughness, growth in creative problem-solving and willingness to do whatever it takes to complete a job. In fact, Cynthia went above and beyond her responsibilities on many occasions in order to get client assignments and new business presentations finished under very tight deadlines.

Cynthia came to Adamson fresh out of school with an eagerness to learn. She exceeded my expectations in a very short time and was able to take on assignments with little direction much earlier than I had thought possible.

It shouldn't be overlooked that Cynthia is also "likeable" and enjoyable. She's helpful, eager, and dependable — the kinds of character traits that can greatly add to the work environment and significantly increase the value of an employee.

Recommend her? Highly. Miss her? Most definitely.

Most sincerely,

A handwritten signature in black ink, appearing to read "Scott Pfau", written in a cursive style.

Scott Pfau  
Graphic Designer  
Adamson Advertising  
314-727-9500 ext. 224

February 2, 2009

To whom it may concern:

Please allow this letter to serve as a recommendation for Cynthia L. Chong. She was employed with us for several years until recently when we were forced to lay her off.

Cyndi has an excellent work ethic, was always on time and eager to work on any project we threw at her. Among other things, she was the lead Graphic Designer on our online newsletter that included up to 30 pages of images and text. She also created advertisement pieces (postcards, t-shirts, brochures, etc.) for our OneModelPlace.com community. She makes a great team member and is definitely an asset to any company.

If you are in need of further information regarding Cyndi's work record, please do not hesitate to contact me directly.

Sincerely,

*Jennifer L. Cramer*

Jennifer L. Cramer  
TvTaxi.com, Inc.  
OneModelPlace.com



**BEST PUBLISHING COMPANY**  
A Complete Line of Books on Wound Care, Hyperbaric & Diving Medicine  
[www.bestpub.com](http://www.bestpub.com)

Wound Care &  
Hyperbaric Medicine

To whom it may concern,

I have had the pleasure of working with Ms. Cynthia Chong for almost 3 years. In that time, I have had the opportunity to oversee her ability to accomplish very difficult tasks in a timely and professional manner. Her graphic design and print layout of our *Wound Care and Hyperbaric Medicine* magazine has set the standard by which all others now follow. Through her dedication to every detail she has consistently exceeded my expectations and has increased Best Publishing's total overall sales and made this company stronger in the market place.

Ms. Chong is a very versatile individual that not only worked in her position in web and print media but her talents were also utilized in editorial capacities for our magazine but also in the development of new wound care, hyperbaric and diving books. Her integration and use of web based and print media have taken Best and it's products where it has never been before. Her efforts have been both a money saver and optimized Best's limited marketing funds. I give acclaim to Cynthia for increasing Best Publishing's acceptance within the intended community and also why so many advertisers are returning to us with our new polished look. Within her tenure, she increased client sales compliance by 200 percent.

As I have stated; she has brought this recently purchased company to new levels of acceptance, awareness and hopefully soon, profitability. We can now say we have a respectable web site, graphic design and marketing department. There is now hope we can salvage Best from its past inconsistencies.

In all my 15 years in this business, I can say she is a fresh breath of energized air. She takes suggestions, develops her own ideas, works well with the other staff and motivates them to work harder. Through our recent corporate restructuring Cynthia has been instrumental in taking this company and moving it forward. Her patience has been admirable.

As you can see, I have been delighted with Cynthia's performance and work ethics. If you are looking for a dedicated, organized and articulate person to excel your web or graphic design program, I can think of no better candidate than Cynthia. Please feel free to contact me if you need additional information.

Sincerely,

Charles O. Catoe  
Manager of Operations  
Best Publishing  
954-873-6753

It is with great zeal that I write this recommendation for my associate Cynthia Chong for whatever position she applies. It will be our loss, but your gain.



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To whom it may concern,

I have had the pleasure of working with Cynthia Chong for over a year. Together we collaborated on the advertising sales portion of Best Publishing Company. As the sales manager, I had the chance to review all the ads she designed prior to print. She not only exceeded graphic design expectations, but her professionalism was remarkable. She gets along with every employee and has respect for everyone she meets.

Cynthia also encompasses all the qualities of a great leader. When I was first hired, I had the pleasure to work under her guidance and direction. She taught me several new design aspects along with company protocol. Since I have met her, she has stayed up to date with the latest software and design trends.

She created the "Wound Care and Hyperbaric Medicine" brand since I began working here and it has developed into a successful, aesthetically pleasing group of publications, which wouldn't have been possible without her. She makes unique, creative suggestions that ultimately improve the overall look and feel of our publications. Cynthia is very versatile and can multi-task with any projects you give her.

If you are looking for an organized and detail-oriented individual to excel your marketing company, I highly suggest hiring Cynthia Chong. Please feel free to contact me if you need additional information.

Sincerely,

Jenifer Herring  
Marketing Manager  
Best Publishing  
561.398.2352